



SMARTPHONE VIDEO SHOOTING TIPS

- Hold the phone horizontally, not vertically.
- Get a steady shot by either sitting in a chair, leaning against a solid surface or making a tripod by holding your elbows against your torso. Use two hands.
- Make sure there is soft, even light on the subject's face. Avoid filming against brightly lit backgrounds (e.g. windows, bright sun outdoors, a bright light behind you)
- Center the subject in your camera frame - don't leave too much head room, or cut off their head, or have them too far to either side.
- Find a quiet place - avoid voices, traffic, phones, music, etc. in the background.
- Use an external microphone if you can. The sound will be much cleaner.
- Have your subject look directly into the camera.
- Here are a few good resources:

<http://www.techlicious.com/tip/tips-for-taking-better-smartphone-videos/>

<http://mobilemoviemaking.com/12-tips-shooting-smartphone-video-interview/>

And a short video with tips on doing good interviews: <https://vimeo.com/126395439>