

INDIVIDUAL ARTISTS SPACE NEED ANALYSIS – A SNAPSHOT

WHY THE SURVEY?

- Agency's commitment to data-driven policy development
- Needed more systematic data on individual artists displacement and space needs
 - Most data collected was anecdotal or after the fact
 - Data lacked sufficient detail, especially when it came to assessing space needs and average cost-per-square-foot
- Increased demand for more information
 - Commissioners and other civic leaders
 - Private partners
 - Artists and art community
 - Media

OUTREACH

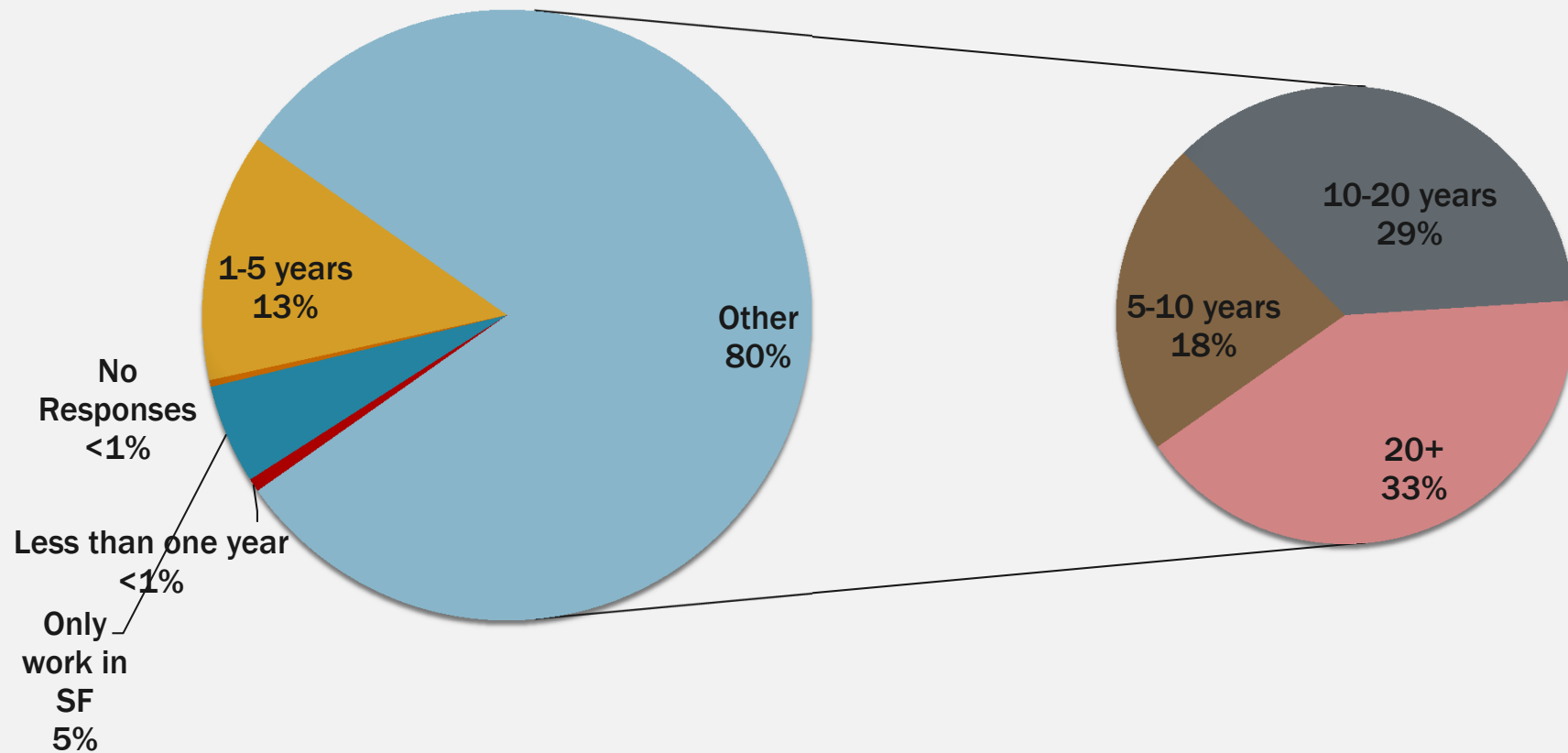
- Over 14 Community Partners, including the Cultural Centers, helped distribute the survey
- Survey was sent multiple times to the SFAC's email mailing list, which includes SFAC grantees, and distributed via social media
- Outreach to Supervisors to promote via e-newsletters and social media
- Survey was mentioned in *The San Francisco Chronicle*, *San Francisco Examiner*, Hoodline, SFist, KQED.org, SFWeekly.com, Mission Local and in KGO and KCBS radio interviews

OVERVIEW RESPONSE

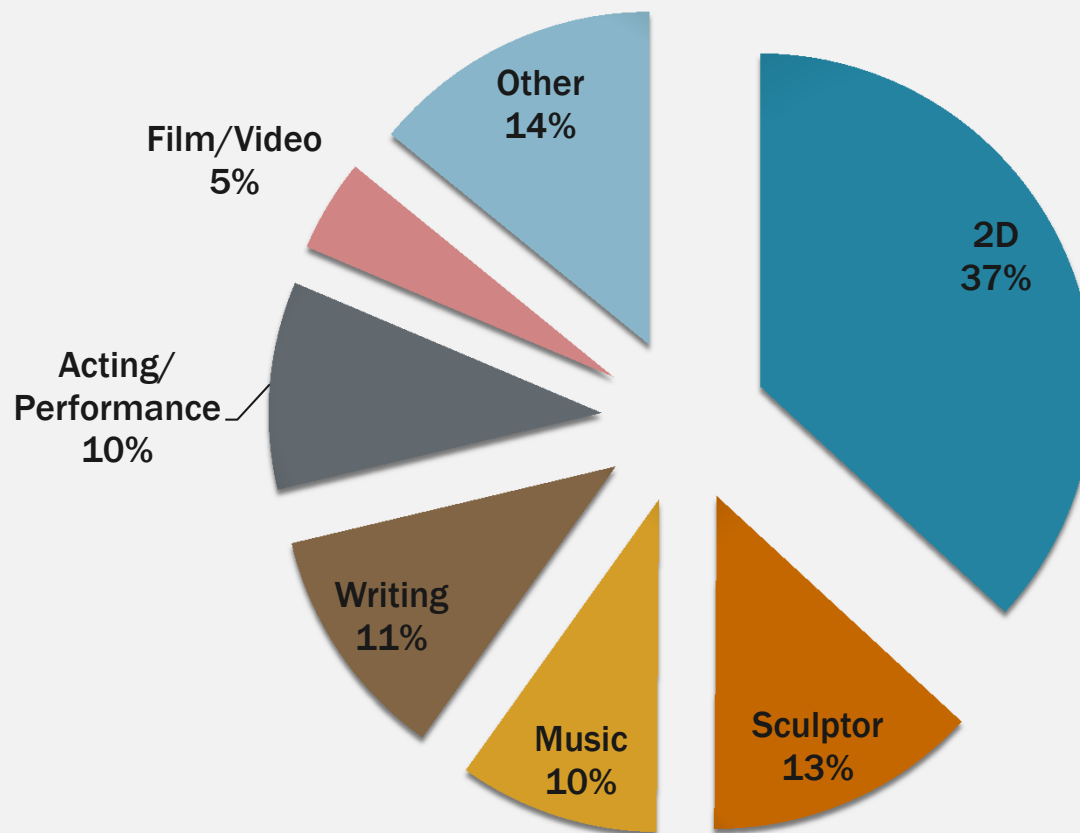
- Time: 6 weeks
- Number of responses: 579 completed responses
- Reach: Responses from all SF zipcodes + other areas in the Bay Area and Los Angeles

THE ARTISTS

HOW LONG HAVE YOU LIVED IN SF?



WHAT IS YOUR DISCIPLINE?



DO YOU WORK WITH SPECIAL MATERIALS?

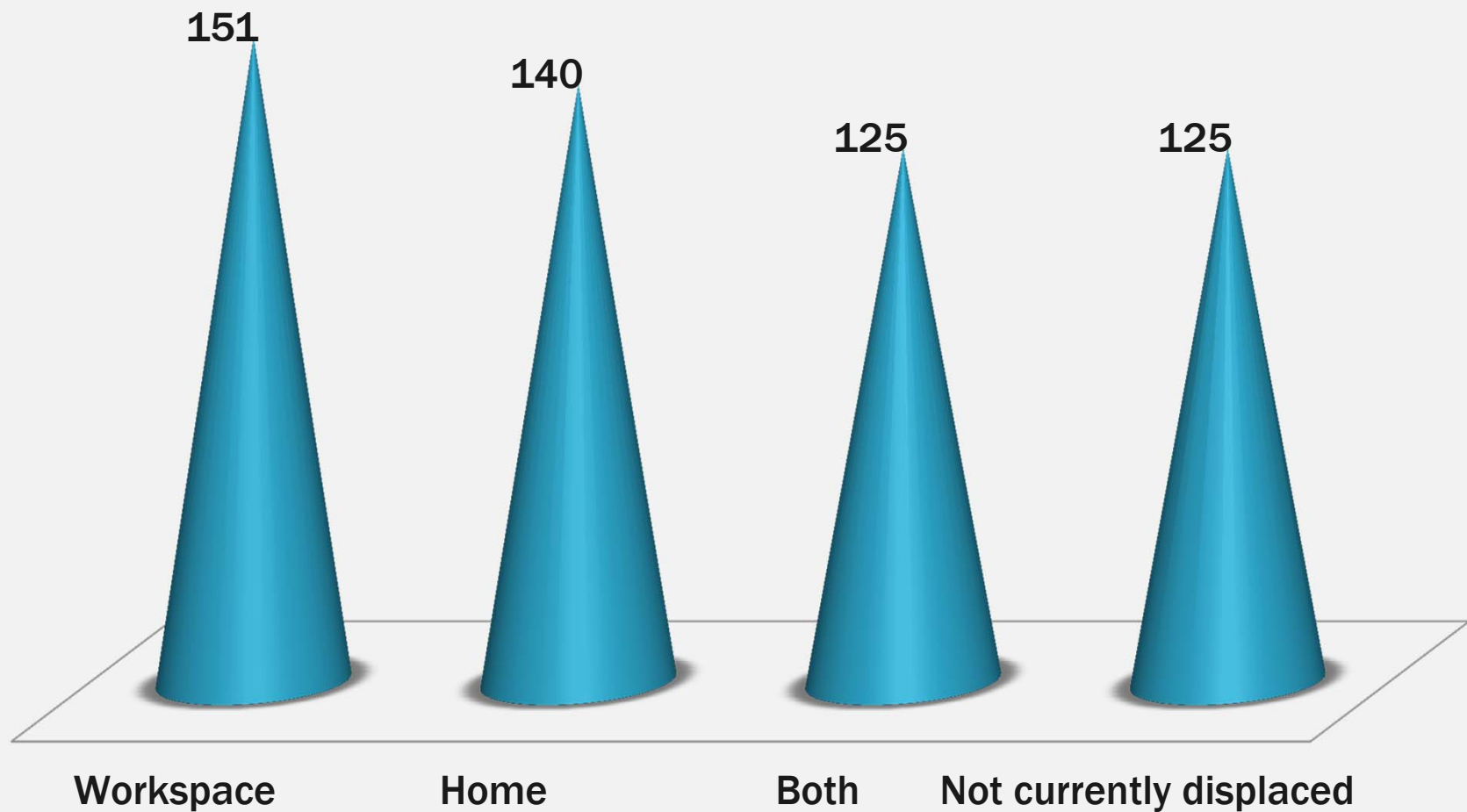
- 234 respondents (40%) report using specialty materials including:
 - Toxic Substances (Oil paint, Spray paint, Airbrush, Resin, Dye etc.) – 51%
 - Welding/Soldering – 15%
 - Kiln – 12%
 - Other – 22%
 - Sound/Music/Recording equipment
 - Photographic materials and darkroom
 - Specialty tools and oversized equipment
 - Electronic and film equipment
 - Recycled and collected materials

ARE YOU A PART OF A STUDIO COLLECTIVE?

- 182 respondents (34% of total respondents) indicated that they are part of a studio collective
- Respondents also refer to non-official collectives and space sharing

THE RESPONSES

TYPE OF DISPLACEMENT



NOT CURRENTLY BEING DISPLACEMENT

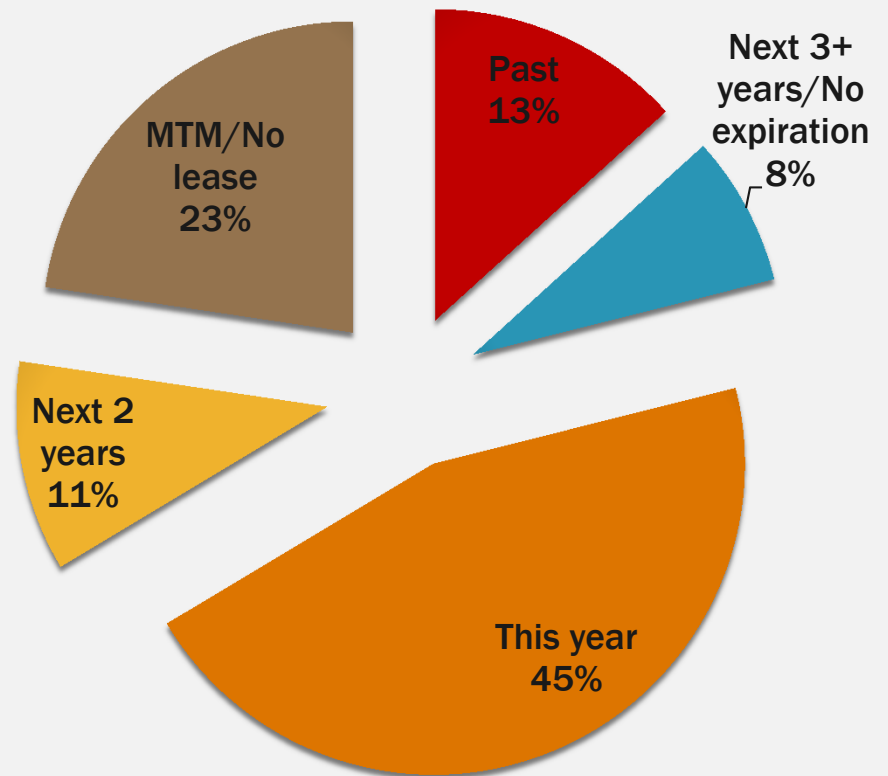
- 28% (125 respondents) reported not currently being displaced

As a result of rent increases, rising living expenses and threat of eviction, common sentiments expressed by this group concern:

- affordability
- unstable living situation
- potential displacement in near future

WHEN DOES YOUR WORK SPACE LEASE EXPIRE?

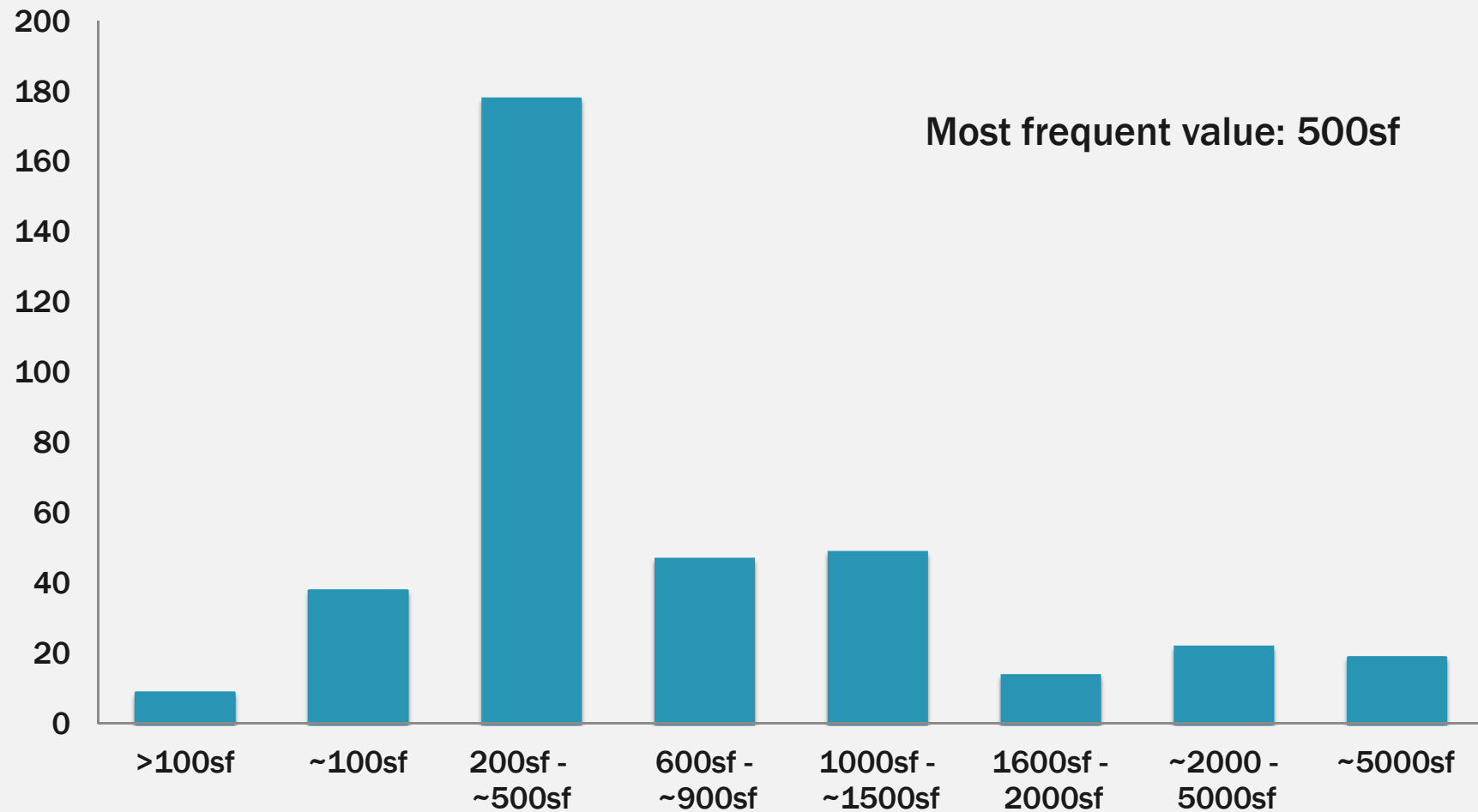
- 356 respondents answered the question
- Of those, 142 respondents (25% of total respondents) reported knowing when their work space lease expires
- 128 respondents provided details about the terms of their lease, as seen in table
- Lease term also broadly understood as tenancy by respondents



OPTION TO RENEW LEASE FOR WORKSPACE?

- 334 respondents answered the question
- 228 respondents reported that their lease has not been/will not be renewed
- Most common reasons for non-renewal of lease
 - Building conversion/retrofitting/rezoning/demolition
 - Rent increase
 - New ownership
 - Owner move in
- Rent increases as one condition for renewal

WORK-SPACE NEEDS

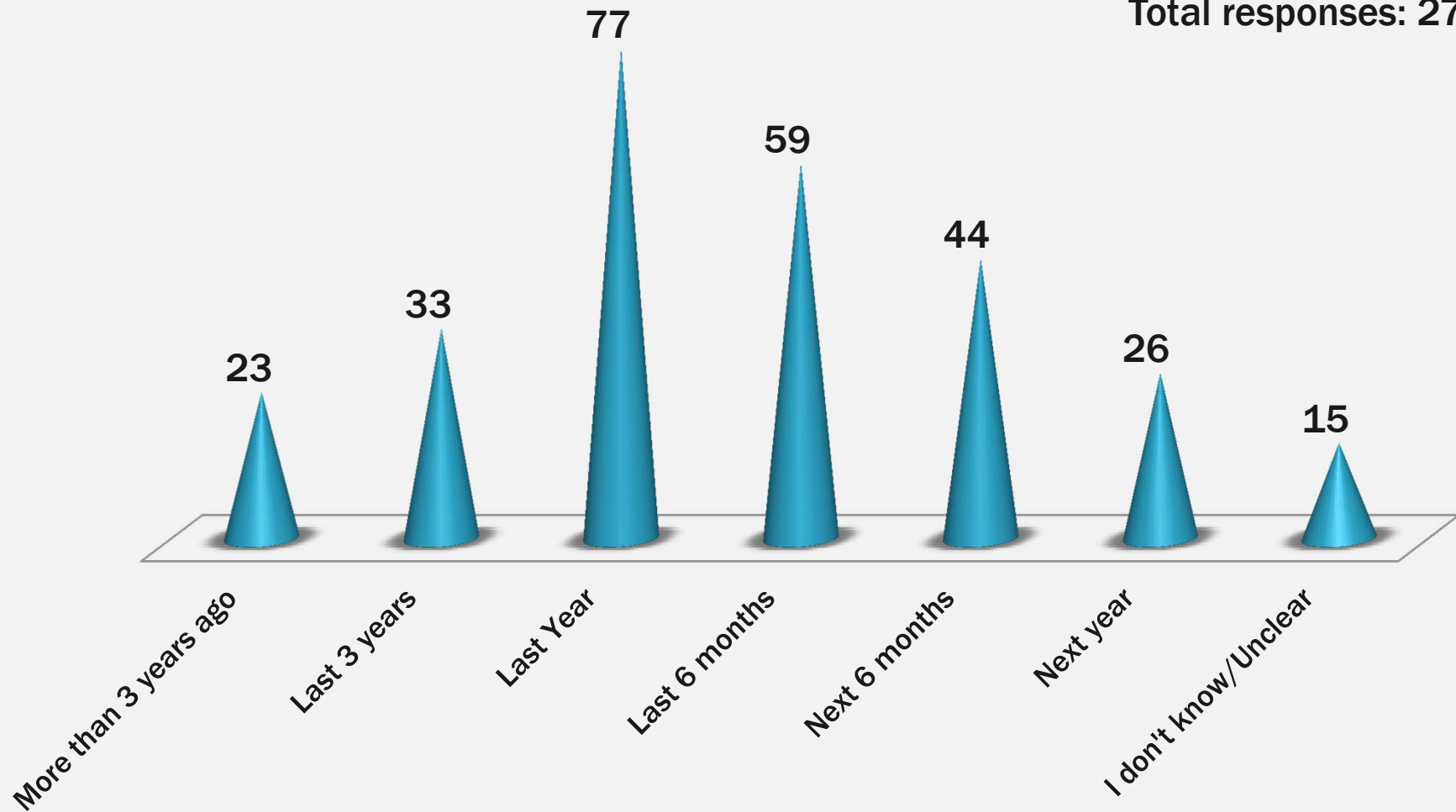


WORKSPACE RENT PER SQUARE FOOT

Average Rent	\$1.75
Most frequent Value	\$1.00
Median	\$1.40
Maximum rent	\$17.33
Minimum Rent	\$0.00

WHEN WERE YOU/WILL YOU BE DISPLACED FROM YOUR HOME?

Total responses: 277

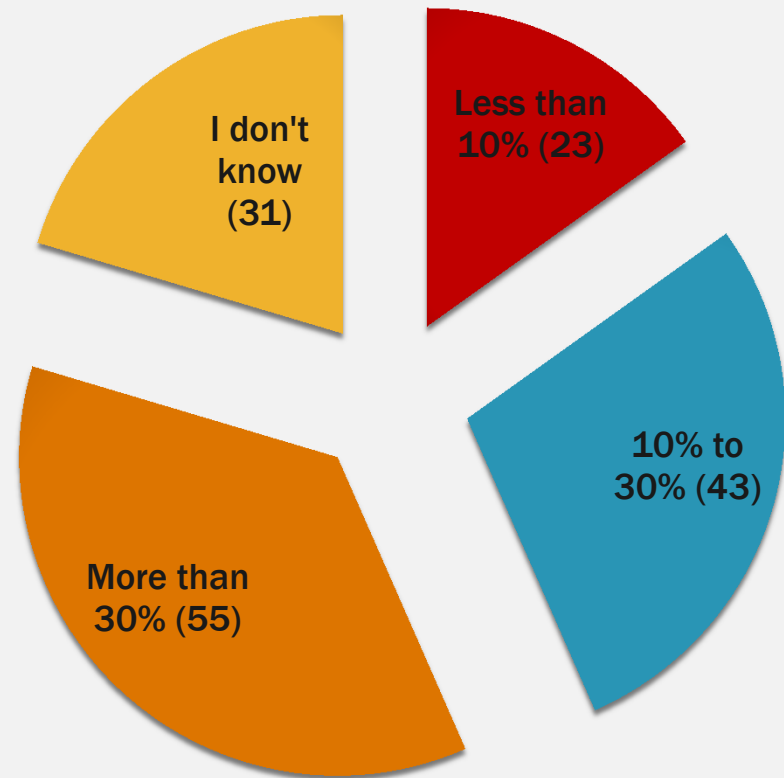


LEASE RENEWAL FOR YOUR HOME?

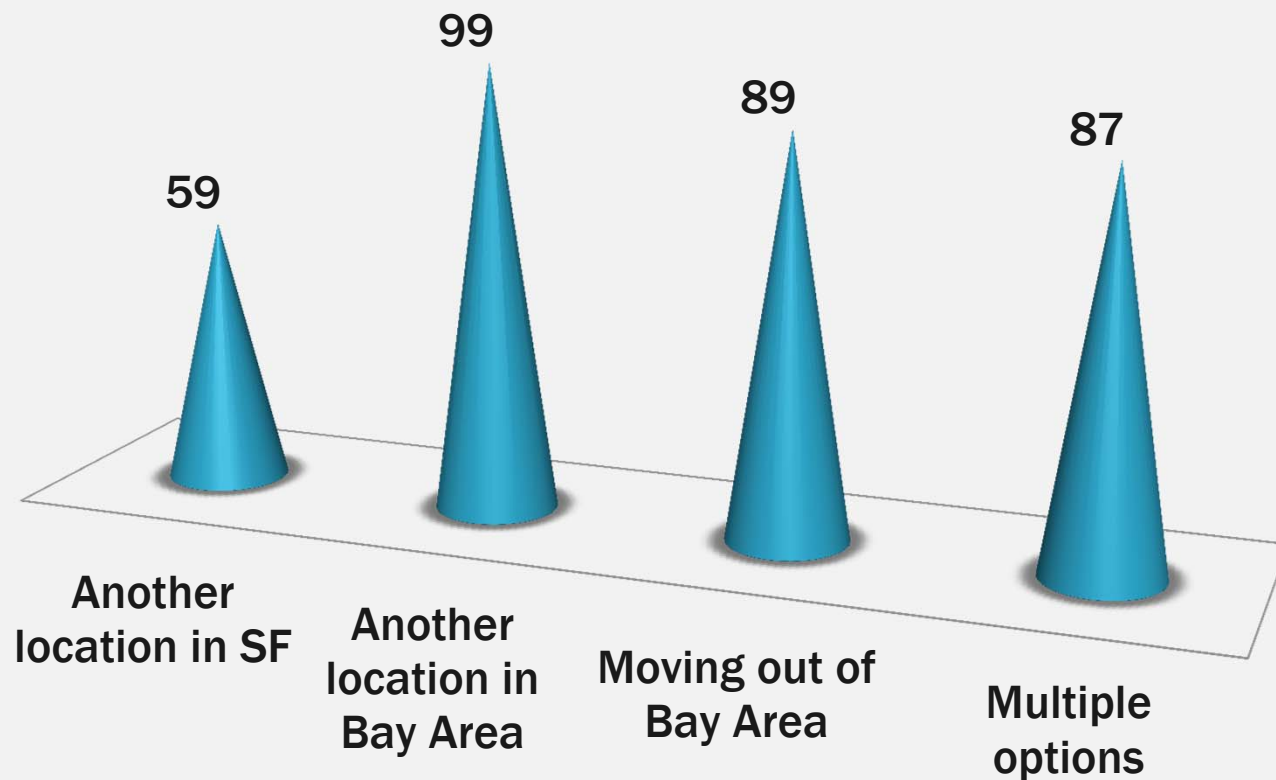
- **183 respondents reported that their home lease has not been/will not be renewed**
- **Most common reasons for non-renewal of lease**
 - Owner buyout/move in (37)
 - Ellis Act (24)
 - Building conversion/retrofitting/rezoning/demolition (18)
- **83 respondents reported that their home lease has been/will be renewed**

RENT INCREASE FOR HOME LEASE RENEWAL

- 83 respondents reported that their lease would be renewed
- 121 respondents confirmed that a rent increase would accompany a lease renewal



WHAT ALTERNATIVES ARE YOU CONSIDERING?



FINAL COMMENTS

■ I am leaving (48)

- Alternative locations mentioned most frequently are Oakland, the East Bay and Los Angeles. Some people mention going abroad temporarily or permanently, citing Europe as one place where artists are more supported.

■ Already left (39)

- Some respondents indicated that they have already left for the East Bay, Los Angeles, Portland, Seattle, etc. Some who have left for East Bay express continuing anxiety because demand for space increased throughout the region.

■ Uncertainty (49)

- Many mention that they don't know what options are out there or are feasible. Some mention they might have to give up art. This uncertainty is prevalent even among those who are not currently being displaced.

■ Creative use of space (20)

- Some respondents mention temporary and pop up spaces, downsizing and changing art medium to accommodate lack of space, utilizing free and existing spaces, live/work and space sharing.

■ I am staying (20)

- Some people stated that they will stay and fight their eviction, other people mention housesitting and sublease options as a way to wait out the crisis. Only 4 people mentioned buying as an option; 3 of them are looking for Below Market Rate (BMR) housing.

NEXT STEPS

- Share data with:
 - Cultural community (individual artists, grantees, arts non-profits, etc.)
 - Non-profit real estate partners (CAST, NCCLF, ArtSpan, etc.)
 - Private philanthropy
 - Developers
- Promote SFAC Grants – **Deadline: October 15 at 5 p.m.**
(50% increase in funding through Mayor Lee's Shared Prosperity for the Arts Package = more grants at \$15k vs. \$10k to individual artists)
 - Creative Space
- One-on-One Consultations with Grants Staff
 - **Wednesday, September 16, 5-7 p.m.**, Mission Cultural Center for Latino Arts, 2868 Mission Street
 - **Thursday, September 17, 5-7 p.m.**, Bayview/Linda Brooks-Burton Branch Library, 5075 Third Street
 - **Tuesday, September 22, 5-7 p.m.**, SOMArts Cultural Center, 934 Brannan Street
 - **Wednesday, September 23, 5-7 p.m.**, African American Art & Culture Complex, 762 Fulton Street
- Respond to Mayor's directive to produce an affordable housing option for artists in partnership with the Mayors Office of Housing and Community Development and Office of Community Investment and Infrastructure
 - Recent tour of Warehouse Artists Lofts in Sacramento and other research of federal guidelines