



# KQED

Celebrates

## Latino Heritage Month

September 2014



### Truly CA: Everything Comes from the Streets

Tracing the origins and history of lowriding  
in San Diego and the borderlands

Sunday, September 14, at 6pm on KQED 9

# KQED Public Television Highlights

In September, KQED proudly celebrates the diversity of our community with special Latino Heritage Month programming on KQED 9 and KQED Plus (+), as well as on KQED Life and KQED World.

View or download the full schedule of Latino Heritage Month programs.  
[kqed.org/heritage](http://kqed.org/heritage)

KQED 9 is available over the air on DT9.1, 54.2 and 25.1; via most cable systems on Channel 9; on XFINITY cable Channel 709; and via satellite on DirecTV (local and HD Channel 9) and DISH network (local Channel 8226 in SD only).

KQED + is available over the air on Channel 54, DT54.1, 9.2 and 25.2. It is on XFINITY cable Channel 10 and in HD on 710 and on DirecTV (Channel 54, SD and HD) and DISH (Channel 54 or 8234) satellite systems.



## Truly CA: Everything Comes from the Streets

Sunday, September 14  
6pm on KQED 9

Trace the origins and history of lowriding in San Diego and the borderlands through the men and women who pioneered and shaped the unique car customizing tradition among Chicanos and Mexicans. This inspiring portrait of a community determined by creative self-expression and cultural preservation explores how identity and collective strength originates in the streets.



## The Fidel Castro Tapes

Tuesday, September 2  
9pm on KQED 9

In 1959, Fidel Castro rose to power in Cuba. He's been one of the most controversial figures in the world ever since. This is the story of the Cuban dictator's turbulent career, told in part through media reports, rare images and recordings.



## NOVA: Ghosts of Machu Picchu

Wednesday, September 3  
9pm on KQED 9

Join a new generation of archaeologists as they probe areas of Machu Picchu untouched since the time of the Incas, unearthing burials of the people who built the sacred site.



## Latino Americans

Thursdays at 10pm  
beginning September 4  
on KQED Plus

This six-hour series is the first major television documentary to chronicle the rich and varied history of Latinos, who have helped shape the United States and have become country's largest minority group.



## POV: Reportero

Tuesday, September 9  
11pm on KQED 9

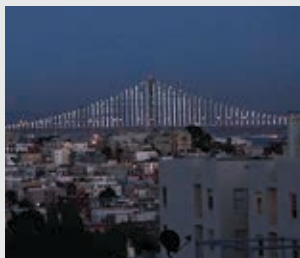
Follow a veteran reporter and his colleagues at *Zeta*, a Tijuana-based independent newsweekly, as they stubbornly ply their trade in one of the deadliest places in the world for members of the media.



**Cruz Reynoso:  
Sowing the Seeds  
of Justice**

**Saturday, September 13  
6pm on KQED 9**

This compelling biography charts Cruz Reynoso's humble origins, his appointment to the California Supreme Court — the first Latino justice to serve in the state's highest court — and, from the more recent past, his leadership on the U.S. Commission on Civil Rights.



**Truly CA:  
Impossible Light**

**Sunday, September 21  
6pm on KQED 9**

Experience the drama and the daring of artist Leo Villareal and a small team of visionaries who battle seemingly impossible challenges to turn a dream of creating the world's largest LED light sculpture into a glimmering reality.

**KQED  
Public Radio**

KQED Public Radio is available on frequencies 88.5 FM in San Francisco, 89.3 FM in Sacramento (KQEI), 88.3 FM in Santa Rosa and 88.1 FM in Martinez. It is also available on XFINITY digital cable 960 and live online at [kqed.org](http://kqed.org).

**Latino USA**

**Sundays at 3pm**

For the past 20 years, *Latino USA*, with host Maria Hinojosa, has challenged the status quo through a unique mix of in-depth reporting, hard-hitting civic stories, diverse on-air voices and exposure of issues impacting Latinos today.



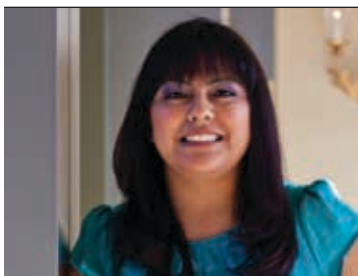
Photos: (top to bottom) Cruz Reynoso working as a Supreme Court justice, courtesy California Supreme Court; *Impossible Light*; 2006 NPR by Michael Paras.

**localheroes**

Honor the richness and diversity of the greater San Francisco Bay Area by celebrating Latino Heritage Month with KQED and Union Bank.



**Paul S. Flores** is a writer-performer whose work explores the intersection of urban culture, hip-hop and transnational identity. Flores is the author of the PEN Award-winning novel *Along the Border Lies* and the solo theater performance *You're Gonna Cry*, which earned him *San Francisco Weekly's* Best Politically Active Hip-Hop Performance Artist award in 2011. His newest play, *Placas: The Most Dangerous Tattoo*, just completed a six-city national tour. An original co-founder of Youth Speaks, Flores currently teaches Hip-Hop Theater and Spoken Word at the University of San Francisco and also manages the Latino Men and Boys program at the Unity Council in Oakland.

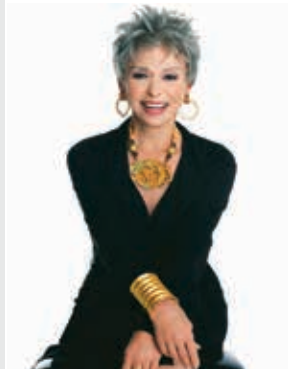


**Diana Albarrán Chicas** is the co-founder and financial director of Latinas in STEM, whose mission is to inspire and empower Latinas to pursue, thrive and advance in the fields of science, technology, engineering and mathematics. Albarrán Chicas was born in Mexico and came undocumented to the United States as a young child. She was the first member of her family to graduate from high school and attend college, graduating from MIT with a degree in electrical engineering. She currently works at Palo Alto-based Space Systems/Loral, where she is responsible for the company's unique antenna subsystem test facility.

# KQED in the Community

Photos: (top to bottom) *Día de Los Muertos*; *Escaramuza Charra Las Azaleas* team captain Sandy Torres readies herself for competition, courtesy *Voces*; courtesy *Cine+Mas*; courtesy *¡VivaFest!*

Funding for KQED Arts is provided by The William and Flora Hewlett Foundation. Support is also provided by the members of KQED.



## KQED Latino Heritage Month Celebrations

**Wednesday, September 24**  
**6:30-9pm**  
**Doors open at 6pm**

Brava Theater Center  
 2781 24th St.  
 San Francisco

**Free**  
 Please RSVP at  
[Eventbrite.com](http://Eventbrite.com)

Celebrating the vitality and distinction of the recently created Calle 24 Cultural District, KQED is proud to showcase short films, local performers and musicians who exemplify the sense of pride and place among Bay Area Latinos.

This event is co-sponsored by Brava Theater, is curated by Galeria de la Raza, and will be hosted by Baruch Porras Hernandez.

**Thursday, September 25**  
**Doors open at 6:30pm**

School of Arts and Culture  
 1700 Alum Rock Ave.  
 San Jose

**Free and family-friendly**  
 Please RSVP at  
[Eventbrite.com](http://Eventbrite.com)

KQED, the School of Arts and Culture and the Mexican Consulate of San Jose are proud to celebrate the SAC's fourth annual Latino Heritage Month event in San Jose. Come watch the PBS film *Escaramuza: Riding from the Heart*, listen to Mariachi Azteca, see a dance performance by SAC Folklórico and enjoy some *café y pan dulce*.

## Cine+Mas SF Latino Film Festival

KQED is proud to be a sponsor of the sixth annual Cine+Mas SF Latino Film Festival, September 19–27. The festival showcases the work of emerging and established filmmakers

from around the world, including the United States, Latin America, Spain and Portugal.

[sflatinofilmfestival.com](http://sflatinofilmfestival.com)

## Coming in October from ¡VivaFest!

**A Conversation with Rita Moreno**

**Friday, October 17**  
**Doors open at 6:30pm**

Mayer Theatre,  
 Santa Clara University  
 500 El Camino Real  
 Santa Clara

Join actress, singer and author Rita Moreno in conversation with Jan Yanehiro, director of the School of Multimedia Communications, Academy of Art University.

Tickets at [commonwealthclub.org](http://commonwealthclub.org)  
 Use code **VIVAFEST**

## Día de los Muertos

**Saturday, October 25**  
**Noon to 9pm**

St. James Park  
 San Jose

**Free and family-friendly**

Join a day of community celebration at an annual event honoring family and heritage. This day of remembrance includes music, an arts expo and, of course, altars in honor of our families and loved ones.